

Author shares advice with women on realising dreams

BEVAN JONES

A Hills woman is one of 24 co-authors of a new book which shares advice to inspire businesswomen to overcome their fears and follow their calling.

Bianca Stawiarski, a Badimaya and Ukrainian woman from Lower Hermitage, founded her business in 2015 as a sole trader and moved to a company structure under the business name Warida Wholistic Wellness, in 2018.

She contributed a chapter to the book, *Courage and Confidence*, which explored 'Ngalimi Yunggudya' – reciprocity in business through an Indigenous lens.

Mrs Stawiarski said the book was all about overcoming adversity and the challenges that came with starting a business.

Each author submitted an application about the areas they wanted to explore in their chapter, and once accepted paid a fee towards publishing costs.

Royalties from sales are being used to fund scholarships for Women's Business School.

Mrs Stawiarski said she was honored to be involved in the book, which is being released internationally.

"The book has been a great way of us giving back to the community and to help other female entrepreneurs in their journeys," she said.

Academy Awards gift

"Courage and Confidence has been so successful it has been included in the Academy Award Gift Baskets, meaning that our voices will be heard internationally.

"I've been receiving interest from people all over the world wanting to



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know more about my co-authored book, which is incredible.

"For me, it's essential to discuss how important and beneficial reciprocity is in business, including recognising and honoring my ancestors and the skills and determination that they have instilled in me."

Scary process

Mrs Stawiarski said being a successful businesswoman posed some difficulties and it was important to have clear goals and objectives.

"Starting a business can be a scary process with many people not being fully aware of the level of work it takes to be successful, especially in the start-up phase – I was one of those women," she said.

"It's important to keep focused, even during the steep learning curve as a business owner.

"... Being clear on the purpose of your business and where your passions are, including in my case, connection to Country, can help sustain you during the difficult times.

Courage and Confidence is available from the end of March.



Bianca Stawiarski from Lower Hermitage is one of 24 authors of a new book which shares advice to inspire businesswomen to overcome their fears and follow their calling. The book has been so successful it has been included in the Academy Award Gift Baskets, meaning their voices will be heard internationally.